



**Dr. P. Waegli - Research**

## Services for Managing Complexity

We make use of powerful analytics and simulation to provide customized services in the following areas:

- Technology Analysis and Development
- Business Analysis and Development
- Complex Problem Solving

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**Intelligent Decisions for Technology and Markets**

# SERVICES FOR MANAGING COMPLEXITY

## Mission

The ubiquitous availability of information has led to an increasingly networked and globalized world, in which the effects of ideas, actions and/or events can be wide-spread and almost immediate. As a consequence, the rate of change accelerates and know-how and competitive advantages existing today can be devalued tomorrow.

Decisions concerning strategies, business models, technology selections and system architectures are thus becoming further reaching and more complex and have to be taken at an ever-faster pace.

Our mission is enabling our clients to master such increasingly demanding decisions. We address complex business, technical and management problems arising in international, technology driven and generally complex business and project environments. We make use of science based analysis techniques and simulations.

## Services

### Technology Analysis and Development

Enabling clients to assess new technological possibilities and to identify, access and master high-potential technologies to turn them into new, successful processes, systems, products and services, which guarantee a competitive edge and persistent growth.

### Business Analysis and Development

Enabling clients to capitalize on the ever changing business environment by identifying new opportunities and risks ahead of time and by swiftly adapting strategies, business models, value chains and strategic partnerships to benefit from the new, emerging opportunities and to cope with the risks.

### Management Support

Providing mission-critical expertise and interims management in special situations as a subject matter expert, a project manager, a member of the management team or a board member.

## Profile

Dr. Peter Waegli, has been successfully supporting his clients for more than 10 years with services for technology and business analysis and development as well as by taking on interim management functions. He has a strong science, technology and business background and is familiar with structuring high technology businesses, establishing international cooperation, managing complex projects and in turning new technologies into winning solutions.

Before starting his own consultancy, he worked for more than 20 years in various leading management positions in different technology orientated companies.

Dr. Peter Waegli holds a Ph.D. in physics and can draw on a comprehensive combination of expertise and experience. He has a proven track record in analyzing and structuring complex situations and in providing new ideas and solutions to complex problems.

## Applications

### Application and market segments

- Process control instrumentation for semiconductor and thin film manufacturing
- Analytical and medical instrumentation
- Photovoltaics and energy systems
- Security equipment and systems
- Automotive components and systems
- Telecommunication systems
- Office automation equipment

### Clients

- Established industrial companies
- Later stage growth companies
- Equity investment firms
- Engineering and consulting companies

### International project activities

- Europe
- Asia Pacific
- North America
- South Africa