



## **Capitalize on new technologies**

Over the years proliferation of new technologies became increasingly faster and the time from the appearance of a new technology to a significant market penetration has dramatically shortened.

Successful companies have to be capable of continuously assessing promising new technologies and matching the associated new capabilities with unfulfilled and/or emerging customer demands to identify new business opportunities. Based thereon, the companies need to take intelligent decisions concerning which opportunities to follow and which technologies to develop.

We analyse the technology position of the company and compare it with the status of new technologies. Based thereon, we identify and evaluate new technological possibilities. We use simulations to study, verify and optimise new solution concepts and to demonstrate their feasibility.

With this approach we assist our clients in assessing new technological possibilities and in identifying, accessing and mastering high-potential technologies and to turn them into new, successful processes, systems solutions, products and/or services, which guarantee a competitive edge and sustainable growth.

### **Typical issues**

- Evaluating the current technology position
- Assessing status and possibilities of new technologies
- Identifying new opportunities arising from new technologies
- Developing new solution concepts using new technologies
- Performing feasibility and trade-off studies
- Supporting product and technology developments
- Solving complex, technical and scientific problems

### **Typical results**

- New solution / product concepts
- Simulation models
- Feasibility and trade-off studies
- Technical due diligence reports
- Technology strategies
- Optimised technology and R&D-portfolios

### **Management support**

- Technology expert in selected areas
- Interims project manager

We make use of powerful analytics and simulation to provide customized services in the following areas:

- Technology Analysis and Development
- Business Analysis and Development
- Complex Problem Solving

for further information contact:

Dr. Peter Waegli  
Dr. P. Waegli-Research

Internet: <http://www.waegliresearch.com>

Email: [pwaegli@waegliresearch.com](mailto:pwaegli@waegliresearch.com)

Tel: + 41 - 56 - 633 31 12

Fax: + 41 - 56 - 633 20 58

Bibenlosstrasse 41  
CH-5620 Bremgarten / Switzerland