



## **Capitalize on the ever changing business environment**

The ubiquitous availability of information has led to an increasingly networked and globalized world, in which the effects of ideas, actions and/or events can be wide-spread and almost immediate. As a consequence, the rate of change accelerates and know-how and competitive advantages existing today can be devalued tomorrow.

Decisions concerning strategies, business models and the structure of value chains are thus becoming further reaching and more complex and have to be taken at an ever-faster pace to maintain the competitive edge of the company and to achieve persistent growth.

We use powerful analytics to assist companies identifying critical change and understanding the resulting, possible impact. Simulation models can be built to study the business evolution under specific scenarios.

Using this approach and other methods as needed, we enable our clients to capitalize on the ever changing business environment by identifying new opportunities and risks ahead of time and by swiftly adapting product-/market strategies, business models, value chains and strategic partnerships to benefit from the new, emerging opportunities and to cope with the risks.

### **Typical issues**

- Evaluating the current strategic position
- Assessing market requirements and deducing new opportunities
- Developing business models
- Identifying and evaluating strategic options
- Optimising project portfolios to maximise their value contributions
- Structuring value chains and business processes
- Identifying and establishing strategic partnerships

### **Typical results**

- Commercial due diligence reports
- Risk and vulnerability analysis reports
- Strategic option portfolios
- Product-/market strategies
- Out- and in-sourcing strategies
- Strategic partnership options
- Simulation models to assess, optimise and visualise the performance of business models and value chains
- Business plans and roadmaps for business change

### **Management support**

- Interims management in special situations

We make use of powerful analytics and simulation to provide customized services in the following areas:

- Technology Analysis and Development
- Business Analysis and Development
- Complex Problem Solving

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